



UXBRIDGE
HIGH SCHOOL



Sixth Form Transition Pack

A-LEVEL BUSINESS STUDIES

COURSE INTRODUCTION

Businesses impact on our lives day to day. They supply the goods and services we buy, provide employment for millions of people and even deliver many public services such as refuse collection and care for the elderly.

To the untrained eye, businesses can appear to behave in slightly peculiar ways. Why have Cadburys decided to pay more for Fair Trade cocoa beans? Why have Apple released two versions of the same phone? Why has Hotel Chocolat opened a second 'bricks and mortar' outlet in Manchester when ecommerce is becoming more popular?

The answers to these questions will provide an insight to the strategies of some of the most successful organisations in the world. A-Level Business Studies is not only a qualification; it's a handbook for anyone thinking of entering the complex world of commerce.

In our business courses, you will apply knowledge and understanding to real-life business contexts, with updated content to reflect the issues impacting on modern businesses in our specification and real business case studies in all our assessments.

You will develop transferable skills that support higher education study and the transition to employment, including numeracy, communication, an understanding of the business environment and commercial awareness.

The common question that gets asked in business is, 'why?' That's a good question, but an equally valid question is, 'why not?'

Jeff Bezos, founder of Amazon

In the first year of the course you will cover six topics: 'What is business?'; 'Managers, leaders and decision making'; 'marketing performance'; 'operational performance'; 'financial performance'; and 'human resource performance'.

This is designed to give you an overview of the important functional areas in business. In the second year of the course you learn about businesses more holistically and how they come up with overall strategies.

Expectations of you

The Business A-Level course is the next step after successfully completing GCSEs. A-Level is designed to build on your previous learning and knowledge and assist you in developing the necessary skills to complete the course. In order for you to excel at A-Level and achieve your targets, you need to acknowledge and agree to the following;

- Attendance = attainment. Attend all lessons, arrive on time and bring all the necessary equipment and resources. Do not book appointments during lesson hours.
- Work to the best of your ability in class and focus on the lesson
- Listen respectfully to the views of other students and consider how your own views are developing
- Complete all homework on time – this includes printing out resources
- Keep up-to-date with business in the news either online or via newspapers
- Complete all necessary research (as directed)
- Make sure you check your emails and are part of the relevant email groups for additional resources and tasks.
- Attempt all work. If you are unsure of what to do, of course you may ask questions, but you must develop greater independence
- Take advantage of any spare time to work develop your ideas or seek help on areas you're unsure of
- Keep to deadlines!

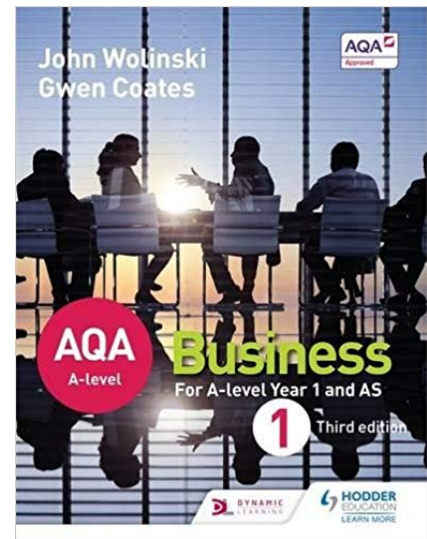
Resources

There is also the official textbook (covering the AS units) available for you to read ahead and develop an initial understanding of our topics.

We study for the AQA exam board qualification, use their website to see the specification.

www.aqa.org.uk/subjects/business-subjects/as-and-a-level/business-7131-7132

And you can look online at additional resources, especially here: www.tutor2u.net/business



Task to be completed

If you've just finished your GCSE in Business Studies, you'll be familiar with the exam technique and structure. A-Level Business Studies is similar, but now you have to develop your answers and opinions more – adding counter-arguments and referencing theorists like Maslow and Herzberg.

The following tasks are designed to develop your exam technique, highlight your current strengths in writing and developing an answer and provide you with an example of the types of questions you may be asked in an A-Level business exam.



Government to recruit 20,000 new police officers

A national campaign to **recruit 20,000** new **police officers** has been launched which urges people to join the **police** and 'Be a force for all'. The **police recruitment** drive is the biggest in decades and follows the Prime Minister's commitment to increase **police** numbers over the next 3 years.

To do: You are to do a research task and find out why the police have decided to recruit 20,000 officers over the course of a 3 year period. As part of your research, you need to look into the current/past policing structure here within the UK and look at how this recruitment drive is going to support with current economic and social issues that we face here in the UK.

(1) Reading

Recruitment of 20,000 new police officers to begin 'within weeks'

<https://www.bbc.co.uk/news/uk-49123319>

Have police numbers dropped?

<https://www.bbc.co.uk/news/uk-47225797>

Will there really be 20,000 police officers?

<https://www.theguardian.com/politics/2019/nov/11/election-fact-check-will-there-really-be-20000-new-police-officers>

Police cuts contributed to rise in murders in Britain, Home Office report says

<https://www.independent.co.uk/news/uk/crime/police-cuts-rise-murders-britain-home-office-latest-figures-a9377551.html>

(1) Watch

Boris Johnson launches police recruitment drive in Wakefield

<https://www.youtube.com/watch?v=G0x1k6p8PJU>

Government launches police officer recruitment drive

<https://www.youtube.com/watch?v=yhMSfAm22uE>

Be a force for all - Fareesha's story

<https://www.youtube.com/watch?v=TRD24yxRuBw>

General election: Campaign check looks at the 20,000 extra police officers promise

<https://www.youtube.com/watch?v=TijSAzFvpjU>

Up close with county lines

<https://www.youtube.com/watch?v=JPXlx9C0Rxs>

Revealing the unreported story of county lines drug dealing - our new podcast Air Time | ITV

News

<https://www.youtube.com/watch?v=wi1iXdyxl70>

Parents lift the lid on the damage county lines does to families | ITV News

<https://www.youtube.com/watch?v=tZPx0ZIY8sA>

(2) Research

- (1) How much money will it cost the government to fund the recruitment of police officers
- (2) How much money is made from county lines gangs throughout the UK
- (3) How many teenagers are involved in county lines in the UK
- (4) How might the coronavirus have an impact on the recruitment drive of police officers
- (5) What are the key skills and attributes needed to be a successful police officers

(3) Write

- A. Analyse one reason why police are recruiting 20,000 officers over the next 3 years
 - B. Analyse one reason how economic conditions contributed to police jobs being cut/lost in recent years.
 - C. Explain what County Lines is
 - D. Explain one problem police officers have with dealing with County Lines
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Essay questions - both worth 25m each

E. To what extent will the recruitment of police officers stop the county lines drug gangs?

Structure: 5 paragraphs

2 x MEEL reasons saying why it will stop the county lines drugs

2 x MEEL reasons saying why it will not stop the county lines drugs

1 x conclusion

F. With the recruitment of 20,000 police officers in the UK over the next 3 years, recommend the best way that they should be utilised to support and look after the British Society. To take into account, issues such as; Neighbourhood safety, stop and search, online safety, domestic violence, counter terrorism, county lines etc..

Structure: 5 Paragraphs

1x MEEL picking one way the police officers should be used to protect society

1x MEEL picking one way the police officers should be used to protect society

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1x MEEL picking one way the police officers should be used to protect society

Conclusion - answer the question directly

Please make sure to highlight the connective you use before sending me your work.

Work to be submitted to Mr Kerrisk via email: jkerrisk@uhs.org.uk

You should email it by 11.59pm on Wednesday, 2nd September 2020

Good luck,

